



# ADVERTISING OPPORTUNITIES 2018 COLLEGE NIGHT PLANNING GUIDE

**Event Date: Tuesday, September 11, 2018**

**Please check the ad space you are interested in:**

*Note: Premium Ads are available on a first come, first served basis. You will be contacted if the space you request is no longer available.*

**Centerfold - Full Color** (1 available)  
**\$2,500**  
 2 full page centerfold  
 17" wide x 11" high

**Back Cover - Full Color** (1 available)  
**\$1,500**  
 full page  
 8½" wide x 11" high

**Inside Front Cover - Full Color** (1 available)  
**\$1,000**  
 full page  
 8½" wide x 11" high

*Premium Ad Space*

**Internal Full Page - B&W**  
**\$675**  
 full page  
 8½" wide x 11" high

**Internal Half Page - B&W**  
**\$400**  
 half page  
 8½" wide x 5½" high

**Internal Quarter Page - B&W**  
**\$250**  
 quarter page  
 4¼" wide x 5½" high

### -- Agreement --

Organization: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Enclosed is my check made payable to Tulare County Office of Education

(please list event name or ad level in the memo field. Mail payment to: TCOE Student Events 7000 Doe Ave., Suite A, Visalia CA 93291)

Please charge my: Visa   MasterCard   Amex   Discover (Please circle one) \$ \_\_\_\_\_

No. \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Exp. \_\_\_\_\_ Vin No. \_\_\_\_\_

Signature \_\_\_\_\_

Advertising space reservations and artwork must be sent to Tulare County Office of Education via email ([juliana.davidian@tcoe.org](mailto:juliana.davidian@tcoe.org)) on or before Friday, August 3, 2018. For questions contact (559)-651-3003.

**Please e-mail your ad in one of the following formats:**

- Adobe Illustrator (Mac or PC) - Save as an Illustrator EPS file with fonts outlined or JPEG file, 300 dpi resolution
- Please outline all fonts
- Bleeds are acceptable
- No PowerPoint or Word files
- High resolution are preferred
- Ads larger than 9MB may be shared via Dropbox